



Press release
January 2011

Saxon Motorcycles Europe present a new dealer in Sweden BikeNord in Löddeköpinge has started selling

Saxon Motorcycles Europe presents her official dealer in Sweden, BikeNord. From now on all European Saxon models are deliverable in Sweden. The dealer's showroom is in Löddeköpinge. For the launch BikeNord as well as Saxon Motorcycles Europe are present at the På två hjul from 27 to 30 January in Stockholm. For more information: www.patvahjul.se

Saxon Motorcycles Europe is pleased, the owners react enthusiastic. *"Sweden has the highest motor density of Europe, it is fantastic to have a professional dealer in Sweden"* according to Rinke Andringa, owner of Saxon Motorcycles Europe. Göran Sidnor, owner of BikeNord adds: *"we are situated at a real motorcycleboulevard, next to the largest shopping mall of Sweden. An ideal location to present these beautiful motorcycles."*

Sweden is a magnificent country to discover by motorcycle. Cities as Stockholm, Göteborg and Malmö, interspersed with extensive nature, form a great surroundings to explore on a Saxon. These handmade production motorcycles are custom produced with an extreme, stylish charisma. At the same time they drive very comfortably, which is a positive surprise for lots of people. *"BikeNord will bring the right feeling with these custom motorcycles. We are very please with this cooperation."* According Frank Vermeulen, owner of Saxon Motorcycles Europe.

Saxon, a true American motorcycle, is unique and authentic. It is a symbol of strength and success. It represents the style of a man who knows what he wants, and who dares to make his own choices. He has an eye for quality and sophistication. He is a rebel in his own style. The rider experiences the freedom and rebellion of riding the open road. He is at one with himself and his bike. His Saxon is a unique expression of his individuality.

Saxon stands for power and quality, comfort and self expression. It is a custom built bike, handmade in the professional factory in the USA and fits the driver excellently. It is a beautiful product, that retains its value. Saxons are reliable and have a 2-year factory warranty. Always the best choice. Saxon is the number 1 USA production custom motor in Europe.

At the moment Saxon Motorcycles Europe has five models: the Warlord, Firestorm, Henschman, the Whip and the Crown. The motorcycles are approved in conformity with the strict European standards on safety, emission and sound. Therefore all bikes of Saxon Motorcycles Europe are "road legal" and can be easily registered by BikeNord.



General information about Saxon Motorcycles Europe and their models can be found on the internet www.SaxonMotorcycles.eu or on www.bikenord.se.

But Saxon can also be found at www.facebook.com/SaxonEU and <http://twitter.com/SaxonMotors>

Contact details for the dealer Sweden:

BikeNord

Göran Sidnor

Fågel Fenix väg 1

s-246 42 Löddeköpinge

Sweden

+46-(0)46-29 22 22

goran@bikenord.se

www.bikenord.se

Saxon Motorcycles, a Rebel in your own style

For more information, photo's and question, please contact:

Saxon Motorcycles Europe

Rinke Andringa

info@saxonmotorcycles.eu

Tel: +31-6-52360038